



Member Orientation

Association of Girl Scout Executive Staff



Who we are

- The Association of Girl Scouts Executive Staff (AGSES) is the national professional organization maintained for the purpose of enhancing professional excellence for all eligible Girl Scout staff since 1939.
- AGSES is an independent, voluntary association and is an active, working organization that encourages participation from every member.
- AGSES serves as a nationwide voice for all Girl Scout staff.
- AGSES works in partnership with Girl Scouts USA and other professional groups throughout the country to access the needs of its membership and secure valuable work-related benefits for Girl Scout staff.



Our Vision

AGSES defines the Girl Scout Profession.

The organization does that through the following three areas of focus:

PROFESSIONAL DEVELOPMENT opportunities that build skills and competencies for individuals employed in Girl Scouting and that build the capacity for the organization;

PROMOTION of Girl Scouting as a career;

ADVOCACY on behalf of the Girl Scout employed staff.



Our Goals

AGSES will be an inclusive organization.

AGSES will inspire appreciation for professional development resulting in a highly skilled professional workforce.

AGSES will be recognized by Girl Scout Staff as the leading provider of professional development opportunities.

AGSES will have organizational systems and processes with barrier-free access that supports a unified, consistent national message.

AGSES members will benefit from the advocacy work of AGSES.

AGSES is committed to achieving pluralism and racial/ethnic diversity; to practicing affirmative action; and to inspiring the personal commitment of each member to these goals.



Membership Benefits

- Professional and personal development opportunities
- Nationwide network of Girl Scouts executive staff
- Educational enhancement to GSUSA initiatives through workshops and webinars
- MemberLink, a monthly e-newsletter
- Opportunities for open discussion of issues and ideas
- AGSES web site, www.agses.org, portions with “Member-Only “ access.
- Annual educational conference & expo
- National job posting service
- Blind resume posting service



Ethics and Pluralism Pledge

- **Ethics:** *I subscribe to the belief that I must take responsibility for the integrity and consequences of my actions, and agree to uphold the highest standards of honesty, integrity and fairness.*
- **Pluralism:** *I am committed to achieve pluralism and racial/ethnic diversity; to practice affirmative action; and to inspire the personal commitment of each member to these goals.*



2008-2009 Board of Directors and Nominating Committee

President

Tracy Keller

1st Vice President

Jean Ann Hughes

2nd Vice President

Debra Esparza

Secretary

Nateasie Kendrick

Treasurer

Janet Kington

Executive Director

Susan Peterson

Members- at-Large

Tiffany Connolly

Sheila Holm

Mary Kottkamp

Roni Luckenbill

Mary Mitchell

Winifred Odom

Tanya Trujillo-Martinez

Denise Valz

Barbara Vroman

Nominating Committee

Tiffany Connolly

Pat Ford

Laura Ford-Harris

Deb Krebs

Mary Kottkamp

Mary Mitchell

Maribel Sotelo



Board of Directors

- Elected for a two year term. May serve three consecutive terms.
- Meets annually to develop and analyze the budget, and the goals and objectives of the organization.
- Committees chaired by the members of the Board of Directors work to ensure sustainability and growth toward the vision and mission of the organization.
- Governed through the approved Bylaws of the organization.
- Report to the members through monthly newsletter articles, annual reports, and membership meetings held at annual conferences.





Committees

Advocacy: *develops policy and/or structure regarding issues, political or otherwise, that have a direct effect on the professional lives of membership.*

Communication: *develops policy and/or structure for the communication of all news, programs and events for the association through the use of cutting-edge technology.*

Funding: *develops policy and/or structure for raising revenue through sustaining gifts and fundraising efforts, and oversees the distribution of conference scholarship funds.*

Membership: *develops policy and/or structure for recruitment, recognition and retention of membership.*

Nominating: *seeks candidates to fill leadership positions within the association and prepares the annual ballot for membership voting.*

Professional Development: *develops the direction for professional education opportunities and oversees educational events and conferences.*



Membership 2005-2008

2005 – 849

(Regular = 595, Associate = 60, Lifetime = 194)

2006 – 833

(Regular = 569, Associate = 59, Lifetime = 205)

2007 – 883

(Regular = 646, Associate = 31, Lifetime = 206)

2008 – 700

(Regular = 467, Associate = 24, Lifetime = 209)

2008 Market share was 16%.

In 2008 59 Chief Executive Officers were members.





Annual Conference



Each year, between mid-March and mid-May, AGSES sponsors its 'event of the year' – the **AGSES Annual Educational Conference and Expo**, and each year 35-50% of our membership attend this conference for professional and personal development opportunities. Top-notch speakers are brought in to provide inspiring sessions and workshops. Exhibitors display their products and services, and opportunities to network abound.

Locations have and will include:

- 2008 Indianapolis, IN
- 2009 Phoenix, AZ
- 2010 New Orleans, LA
- 2011 Southern California



Funding Sources

- **Membership Dues:** Annual – \$75
Annual Associate – \$50
Lifetime – \$750
- **Sustaining Donor Program:**
Partners – \$25-\$49; Presidents Club – \$50 - \$99;
Century Club – \$100 - \$249; Sponsor – \$250-\$499; Patron – \$500 +;
Platinum* – \$750; Gold* – \$300 *Special 3-year commitments
- **Tribute Fund:** various amounts given in honor of a fellow AGSES member (funds the Memorial Scholarship Program)
- **Council job postings:** \$200 each announcement direct to membership via blast email/newsletter and web posting.
- **Fund-raising activities:** Pin sales and conference events to raise funds for scholarship programs.
- **Annual Sponsorships and Conference Exhibitor Fees**



Sustaining Gifts

<u>Year</u>	<u>Donors</u>	<u>Dollars</u>
2005	276	\$22,485
2006	217	\$17,280
2007	198	\$16,440
2008	186	\$17,790





Tribute Fund

- A fund established to express appreciation to a living or deceased AGSES member by honoring them with a monetary gift to AGSES. The proceeds are used to fund Memorial Scholarship Grants.
- **Memorial Scholarships** are granted to members for continuing education outside of AGSES offerings



Historical Facts

- 1939 the National Association of Girl Scout Executives was established
- First Dues were \$1.00
- Advocated for a National Retirement Plan
- 1975 became the Association of Girl Scout Executive Staff (AGSES)
- Ethics and Pluralism established 1988-1990
- Reorganization with national focus 2007



Contact Information

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